

TODAY ON THE RADIO

MONDAY, MARCH 15, 1937

OUTSTANDING EVENTS ON ALL STATIONS

- 2:00-3:00 P. M.—United States Navy Band Concert—WJZ.
 3:00-4:00 P. M.—Rochester Civic Orchestra Concert—WJZ.
 8:30-9:00 P. M.—Richard Crooks, Tenor; Margaret Speaks, Soprano; Concert Orchestra: Alfred Wallenstein, Conductor—WEAF.
 9:00-9:30 P. M.—Discussion: "Is Bridge Destroying Good Conversation?" Fannie Hurst, Ford Madox Ford, Dorothy Thompson. Authors: Sidney S. Lenz, Bridge Expert: J. George Frederick, Gourmet Society. From Home of Henry Goddard Leach—WJZ.
 9:00-10:00 P. M.—Play. "Desire." With Marlene Dietrich, Herbert Marshall and Otto Kruger—WABC.
 9:30-10:00 P. M.—Dr. James B. Conant, President of Harvard University. Addressing Sesquicentennial Celebration, Jewish Theological Seminary of America—WEAF.
 10:30-11:30 P. M.—John L. Lewis, Chairman C. I. O.; Dr. Henry MacCracken, President Vassar College, and Others, at American Jewish Congress and Jewish Labor Committee Demonstration Against Hitlerism, at Madison Square Garden—WMCA. (Also WEVD. 11:00-12:00 P. M.)
 10:30-11:00 P. M.—National Radio Forum: "The American Sugar Bowl," Senator Alva Adams of Colorado—WJZ.

Press-Radio News:	9:55 A. M.—WEAF	6:15 P. M.—WQXR
9:25 A. M.—WMCA	10:00 A. M.—WJZ	6:20 P. M.—WMCA
9:30 A. M.—WNEW	10:00 A. M.—WNYC	6:30 P. M.—WEAF
9:40 A. M.—WABC	6:10 P. M.—WABC	6:30 P. M.—WJZ

Where there is no listing for a station, its preceding program is on the air
 WMCA. 570 WEAF. 660 WOR. 710 WJZ. 760 WNYC. 810
 WABC. 860 WHN. 1,010 WLWL. 1,100 WEVD. 1,300

MORNING

- 6:45-WOR—Gambling's Musical Clock
 7:00-WMCA—Early Risers Club
 WNYC—Gymnasium Class; Music
 WHN—Popular Music; News
 WEVD—Studio Music
 7:30-WEAF—Radio Rubes, Songs
 WOR—Sorey Orchestra
 WJZ—Yoichi Hiraoka, Xylophone
 WABC—Organ Reveille
 WHN—Early Birds
 7:40-WJZ—Levey Orchestra
 7:45-WMCA—News; Studio Music
 WNYC—News; Morning Serenade
 WEVD—Morning Devotions
 7:55-WJZ—News; Morning Devotions
 8:00-WEAF—Malcolm Claire, Stories
 WOR—News; Beauty Talk; Music
 WEVD—Frances Gerald, Commentator: Music (Off to 3)
 8:05-WABC—Oleanders Male Quartet
 8:15-WEAF—News; String Sextet
 WJZ—William Meeder, Organ
 8:25-WEAF—Good Morning Melodies
 WABC—City Consumers' Guide (Also WNYC, WOV)
 8:30-WEAF—Cheerio Musicale
 WOR—Talk—Martha Manning
 WABC—String Ensemble
 WMCA—Organ; Beauty Talk
 WNYC—Music Album
 WHN—Exercises; Philosophy
 WEVD—Studio Music (Off to 3)
 8:45-WOR—Organ Recital
 WJZ—Martinez Brothers, Songs
 WABC—Montana Slim, Songs
 9:00-WEAF—Levey Orchestra; Soloists
 WOR—Ed Fitzgerald, Music
 WJZ—Breakfast Club Music
 WABC—Variety Musicale
 WMCA—The Helping Hand—Talk
 WNYC—Symphonic Music
 WHN—Organ Recital
 9:15-WOR—Modern Living—Dr. E. Parrish
 WABC—Jack and Loretta, Songs
 WMCA—Kay; Buddy Arnold, Songs
 9:25-WMCA—Press-Radio News
 9:30-WOR—Talk—Jacob Tarshish
 WABC—Richard Maxwell, Songs
 WMCA—Music; Beauty Talk
 WHN—Dance Music; Talk
 9:40-WABC—Press-Radio News
 9:45-WEAF—News—Adele Rogers St. John
 WOR—Jack Berch, Songs
 WJZ—Capt. Tim Healy, Commentator
 WABC—Bachelor's Children—Sketch
 9:55-WEAF—Press-Radio News
 10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch
 WOR—McCann Pure Food Hour
 WJZ—Press-Radio News
 WABC—Betty and Bob; Modern Cinderella; Menu—Betty Crocker; Hymns; News—John K. Watkins
 WMCA—Zeke Manners Gang
 WNYC—Press-Radio News; Market Specials; Music
 WHN—News; Music
 10:15-WEAF—John's Other Wife—Sketch
 WJZ—Ma Perkins—Sketch
 10:30-WEAF—Just Plain Bill—Sketch
 WJZ—Pepper Young's Family—Sketch
 WMCA—Studio Music
 WNYC—Nathaniel Gellert
 WHN—Homemakers—Ida Bailey Allen
 10:45-WEAF—Today's Children—Sketch
 WJZ—Kitchen Cavalcade—Crosby Gaige, Master of Ceremonies
 WMCA—Morton Drew, Baritone
 WNYC—Paul and Harriet, Songs
 11:00-WEAF—David Hamun—Sketch
 WOR—Get Thin to Music
 WJZ—The O'Neills—Sketch
 WABC—Magazine of the Air: Guest, Carolyn Wells, Author
 WMCA—Studio Music
 WNYC—Helen O'Connor, Readings
 11:15-WEAF—Backstage Wife—Sketch
 WJZ—Personal Column of the Air
 WMCA—Woman's Program, Anice Ives, Director
 WNYC—Marie Hauth, Songs
 11:30-WEAF—How to Be Charming—Sketch
 WOR—Talk—Martha Deane
 WJZ—Vic and Sade—Sketch
 WABC—Big Sister—Sketch
 WNYC—Dance Orchestra
 11:45-WEAF—Voice of Experience
 WOR—Martha and Hal, Songs
 WJZ—Edward MacHugh, Songs
 WABC—Talk—Dr. Allan Roy Daffoe
 WMCA—News Bulletins
 WHN—The Peasant Poet

AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch
 WOR—Talk—Victor Lindlahr
 WJZ—Honeyboy and Sassafras
 WABC—The Gumps—Sketch
 WMCA—Talk—Victor Lindlahr
 WNYC—Police Safety Talk
 WHN—Dance Orchestra; Songs
 12:15-WEAF—Story of Mary Marlin—Sketch
 WJZ—Three Marshalls, Vocal Trio
 WABC—Ted Malone, Readings
 WNYC—William Manafra, Songs
 12:25-WJZ—News: Farm and Home Hour: From Rome: World Crop Conditions—J. C. Marquis, Delegate International Institute of Agriculture
 12:30-WEAF—Ralph Kirbery, Songs
 WOR—News: We Are Four—Sketch
 WABC—Helen Trent's Romance
 WMCA—Talk—Kurt Haesseler
 WNYC—Beatrice Kleutner, Organ
 12:45-WEAF—Rosa Lee
 WABC—Rich Man's Darling—Sketch
 WMCA—Talk: Steven Kennedy; Songs
 WHN—Stock Quotations; Music
 1:00-WEAF—News: Markets and Weather
 WOR—Music From Texas
 WABC—Sinatra Orchestra; Songs
 WMCA—Nick Kenny, Commentator
 WNYC—Missing Persons; Music
 1:15-WEAF—Dan Harding's Wife—Sketch
 WOR—Psychology Talk
 WABC—Senate Judiciary Committee Hearing Report—Robert W. Horton
 WMCA—William Lowitz, Piano
 WNYC—Andrew Jackson's Birthday Program: Speakers, Mrs. Bennett A. Wilson, State President, Delegates of 1812; Minnie B. Wade, Honorary President
 WHN—Girl Interne—Sketch
 1:30-WEAF—Ruth Lyon, Edward Davies, Songs; Larry Larsen, Organ
 WOR—Talks: Recipes; Dance Music
 WJZ—Love and Learn—Sketch
 WABC—Bluebirds Vocal Trio
 WMCA—Street Forum
 WNYC—Katherine Edson, Songs
 WHN—News: Studio Music
 1:45-WJZ—Neighbor Nell
 WABC—Aunt Jenny's Life Stories
 WMCA—Talk—Dr. Matthew Chappelle
 WNYC—String Trio
 WHN—Bud Birmingham, Songs
 2:00-WEAF—American Education Forum: Exploitation Versus Education—Dr. Roscoe Puckett and Professor James W. Linn
 WOR—Martha Deane's Program
 WJZ—U. S. Navy Band
 WABC—Kathryn Cravens, Commentator
 WMCA—George Sharp, Baritone
 WHN—Dance Music
 2:15-WABC—American School of the Air: History of Newspapers
 WMCA—Lord Abernethy, President Royal Horticultural Society of England, Speaking From Flower Show, Grand Central Palace
 WNYC—Snorthand—Arthur Gaskill
 2:30-WEAF—Jane Courtland, Piano
 WMCA—Variety Show
 WNYC—Health—Dr. M. L. Ogan
 WHN—Movie Club—George Nobbs
 2:45-WEAF—Personal Column of the Air
 WOR—Way Down East—Sketch
 WABC—Myrt and Marge—Sketch
 WNYC—Selma Bleich, Piano
 3:00-WEAF—Pepper Young Family—Sketch
 WOR—Molly of the Movies—Sketch
 WJZ—Rochester Civic Orchestra, Guy Fraser Harrison, Conductor
 WABC—Colonel Jack Major—Variety
 WMCA—Charm—Edythe Melrose
 WNYC—Operatic Music
 WHN—Strange Stories—Charles Warren
 WEVD—String Ensemble
 3:15-WEAF—Ma Perkins—Sketch
 WOR—Rhythm Orchestra
 WMCA—Review Reporter
 WNYC—Concert Orchestra
 WHN—Wesley Vaughn, Baritone
 WEVD—Kay Renay, Songs
 3:30-WEAF—Vic and Sade—Sketch
 WOR—Allie Lowe Miles Club
 WABC—Symphony Orchestra
 WMCA—String Trio
 WHN—Stock Quotations; News
 WEVD—Jewish Musicale
 3:45-WEAF—The O'Neills—Sketch
 WMCA—Modern Family—L. E. Bowman, Director United Parents Association
 4:00-WEAF—All Girl Orchestra, Phil Spitalny, Conductor
 WOR—Hope Aiden's Romance
 WJZ—Service to Humanity—Mrs. Gustave Hartman, President, Israel Orphan Asylum
 WABC—Treasures Next Door
 WMCA—Sports—Bob Carter
 WNYC—Baruch Altman, Violin
 WHN—Deacon and Rainey, Songs
 WEVD—Polish Orchestra
 4:10-WJZ—To Be Announced
 4:15-WABC—Swarthmore College Glee Club, From Philadelphia
 WOR—News: Variety Show
 WNYC—Janet Peak, Songs
 4:30-WEAF—Follow the Moon—Sketch
 WJZ—O'Brien Orchestra
 WABC—Chicago Variety Hour
 WNYC—Safety—Capt. Matthew Skea
 WHN—Almanac for New Yorkers
 WEVD—Italian Variety Show
 4:45-WEAF—The Guiding Light—Sketch
 WJZ—Young Hickory—Sketch
 WNYC—Herma Menthe, Piano
 WHN—Swanee Serenade
 5:00-WEAF—Adventures of Dari Dan
 WOR—Talks and Music
 WJZ—Let's Talk It Over—Anne Hard
 WABC—Junior Nurse Corps—Sketch
 WMCA—Highways—J. F. Clemenger
 WNYC—Brooklyn Institute of Arts
 WHN—Andy and Nancy, Songs
 WEVD—Minciotti Players—Drama
 5:15-WEAF—Tom Mix Straight Shooters
 WOR—Johnson Family—Sketch
 WABC—Dorothy Gordon, Songs
 WMCA—Barnacle Bill, Songs
 WNYC—Dreams—Giana Regamey
 WHN—Holy Cross Church Services
 5:30-WEAF—Jack Armstrong—Sketch
 WOR—Story Teller's House
 WJZ—Singing Lady
 WABC—Doris Kerr, Songs
 WMCA—Fenton Orchestra
 WNYC—Automobile Club Talk
 WEVD—Giglio Players—Drama
 5:45-WEAF—Little Orphan Annie—Sketch
 WOR—Dick Tracy—Sketch
 WJZ—The Old Homestead—Sketch
 WABC—Wilderness Road—Sketch
 WMCA—High School Reporter
 WNYC—John
 WHN—News: Inquiring Reporter
 WEVD—Boccia and Rolli, Songs (Off to 11 P. M.)

EVENING

- 6:00-WEAF—Old Traveler's Tales
 WOR—News Don
 WJZ—U. S. Army Band
 WABC—Eton Boys Quartet
 WMCA—Around Town—Bill Stern
 WNYC—Junior Inspectors Club
 WLWL—Concert Orchestra
 6:10-WABC—Press-Radio News
 6:15-WEAF—News: Glenn Darwin, Songs
 WABC—News of Youth—Sketch
 WMCA—Investments—E. C. Olsen
 WNYC—Washington Square Players
 WHN—Rubinoff Orchestra
 6:20-WMCA—Press-Radio News
 6:25-WMCA—Financing the Home
 WJZ—Stage Relief Song Recital
 6:30-WEAF—Press-Radio News
 WOR—Junior G-Men—Sketch
 WJZ—Press-Radio News
 WABC—World Effect of the Spanish Conflict—Dr. Stephen P. Duggan, Director Institute of International Education
 WMCA—Sports—Chick Meehan, Manhattan Football Coach
 WHN—Don Albert Orchestra
 6:35-WEAF—Public Opinion Poll on the Supreme Court
 WJZ—Revelers Quartet
 6:38-WEAF—Three X Sisters, Songs
 6:45-WEAF—Billy and Betty—Sketch
 WOR—News: Sports Resume
 WJZ—Lowell Thomas, Commentator
 WABC—Pretty Kitty Kelly—Sketch
 WNYC—Merwin Howe, Piano
 WLWL—Gordon Heriot, Commentator
 7:00-WEAF—Amos n' Andy—Sketch
 WJZ—Mary Small, Songs
 WABC—Jack Fulton, Tenor; Franklin McCormack, Readings
 WMCA—News; Music
 WNYC—Symphonic Music (Sign Off)
 WHN—News Reports
 WLWL—The Immaculate Conception—Winifred Judge
 7:15-WEAF—Mack Ezra—Sketch
 WOR—Uncle Osborn
 WJZ—Are You Tax Cautious?—Representative Fred A. Hartley Jr. of New Jersey
 WABC—Ma and Pa—Sketch
 WHN—Osborne Orchestra
 WLWL—Virginia Dodge, Contralto
 7:30-WEAF—Midge Williams, Songs
 WOR—The Lone Ranger—Sketch
 WJZ—Lum and Abner—Sketch
 WABC—Ray Heatherton, Songs
 WMCA—Uptown, Downtown—Sketch
 WHN—Youth Heritage—Frank P. Beal, Head of Community Councils of New York
 WLWL—Trinity League Talk
 7:45-WEAF—The Passing Parade
 WJZ—John Herrick, Baritone
 WABC—Boake Carter, Commentator
 WHN—Joe Martin, Songs
 WLWL—Irish Entertainers (Sign Off)
 8:00-WEAF—Fibber McGee and Molly
 WOR—Dr. Courboin, Organ
 WJZ—Sketch—Bambi, With Helen Hayes; Warnow Orchestra
 WABC—Heidt Orchestra
 WMCA—Five-Star Final—Sketch
 WHN—Aaronson Orchestra
 WEVD—Frances Gerald, Commentator (Sign Off)
 8:15-WMCA—Movie Gossip—Martin Starr
 8:20-WMCA—Beauty Talk; Music
 8:30-WEAF—Margaret Speaks, Soprano; Richard Crooks, Tenor; Concert Orchestra, Alfred Wallenstein, Conductor
 WOR—Old-Fashioned Spelling Bee
 WJZ—Frank Munn, Tenor; Orchestra
 WABC—Pick and Pat, Comedy; Edward Roemer, Baritone
 WMCA—Zeke Manners Gang
 WHN—Jerry Cooper, Songs
 8:45-WEAF—Aaronson Orchestra
 9:00-WEAF—20,000 Years in Sing Sing—Warden Lewis E. Lawes
 WOR—Gabriel Heatter, Commentator
 WJZ—Is Bridge Destroying Good Conversation?—Fannie Hurst, Ford Madox Ford, Dorothy Thompson, Writers; Sidney S. Lenz, Bridge Expert; J. George Frederick of the Gourmet Society; From Home of Henry Goddard Leach
 WABC—Play, Desire, With Marlene Dietrich, Herbert Marshall and Otto Kruger
 WMCA—Detective Dramas
 WHN—Radio Division Dinner, Federal Theatre Project, Tokay Restaurant; Speakers, Langdon W. Post, Tenement House Commissioner; Hallie Flanagan, Director of Project; George Combs, State Director National Emergency Council
 9:15-WOR—Rubinoff Orchestra
 9:30-WEAF—Semi-Centennial Celebration, Jewish Theological Seminary of America: Learning's Necessity to the Ministry—Dr. James Bryant Conant, President Harvard University, From Cambridge, Mass. (Also 9-10 P. M.—MIXAL, 6.04 megacycles)
 WOR—Rendezvous
 WJZ—All-Neckly Variety Show
 WMCA—Brooklyn Amateur Hour
 WHN—Boxing: Falco vs. Jessurun, at St. Nicholas Palace
 10:00-WEAF—Black Orchestra; Soloists
 WOR—Famous Jury Trials
 WJZ—Himber Orchestra
 WABC—Wayne King Orchestra
 10:20-WJZ—The Boy Hero of 1936, Award
 10:30-WEAF—Block Orchestra
 WJZ—National Radio Forum: The American Sugar Bowl—Senator Alva Adams of Colorado
 WABC—Let Freedom Ring—Sketch
 WMCA—American Jewish Congress and Jewish Labor Committee Demonstration Against Hitlerism, Madison Square Garden; Speakers, John L. Lewis, Chairman C. I. O.; Dr. Henry MacCracken, President Vassar College, and Others (WEVD. 11-12 P. M.)
 10:45-WOR—Brandywynne Orchestra
 11:00-WEAF—News: Top Hatters Orch.
 WOR—News: Hayton Orchestra
 WJZ—News: Ferdi Orchestra
 WABC—Andre Baruch, Commentator
 WHN—Dance Music (To 3 A. M.)
 11:05-WABC—Lewis Orchestra
 11:15-WEAF—Jimmy Kemper, Song Stories
 11:30-WEAF—Gray Orchestra
 WOR—Lucas Orchestra
 WJZ—Levant Orchestra
 WABC—Freeman Orchestra
 WMCA—Broadway Newsreel
 11:45-WMCA—Dance Music (To 1 A. M.)
 12:00-WEAF—Fisk Jubilee Choir
 WOR—Description, New York's Night Workers
 WJZ—Crosby Orchestra
 WABC—Nelson Orchestra
 12:30-WEAF—Craig Orchestra
 WOR—Dorsey Orchestra
 WJZ—Breeze Orchestra
 WABC—Florito Orchestra
 12:45-WJZ—Agnew Orchestra